

PRESS RELEASE – 19 SEPTEMBER 2022

Direct sales complemented by specialist dealers and bodybuilders ensure expert advice

- **ECOLTEC Grosskopf GmbH presents itself at the IAA Transportation 2022 in hall 27, stand A16**
- **Direct sales, complemented by specialist dealers and bodybuilders, ensure competent customer support throughout Europe**
- **Own subsidiary in England responsible for sales in UK and Ireland**

ECOLTEC Grosskopf GmbH will present its European sales network at the IAA Transportation from September 20 to 25 in Hanover. Direct sales ensure the highest quality of advice and focus on the customer and his requirements for transport refrigeration machines.

ECOLTEC Grosskopf GmbH is constantly expanding the international sales network for its innovative generation of transport refrigeration machines. The newly founded specialist for transport refrigeration from Mülheim an der Ruhr relies on direct sales in Europe to ensure that all customers are addressed in an informed manner. Matthias Kiefer is responsible for the sales countries Germany, Austria and Switzerland.

ECOLTEC has also founded a subsidiary in England. ECOLTEC UK Ltd. is in charge of sales in the markets UK and Ireland. The managing director of ECOLTEC UK, John Winter, is the head of sales there. ECOLTEC CEO Henning Altebäumer handles enquiries from all other countries.

Specialist dealers and bodybuilders complement ECOOLTEC sales network

ECOOLTEC complements direct sales in individual countries with independent dealers. "We are currently in intensive talks and will expand the distribution network even further at the beginning of the coming year," explains Henning Altebäumer. ECOOLTEC is open to new partners.

Another important pillar is the sale of ECOOLTEC transport refrigeration machines via trailer and body manufacturers. Here, too, the first partners have already been found, including both well-known European series manufacturers and proven specialists for refrigerated bodies.



Caption

CEO Henning Altebäumer is responsible for sales in all European markets except the DACH countries, UK and Ireland.

Press Contact

Thomas Rosenberger
GSM +49 (0)1 60 8 20 49 34
Email: press@ecooltec.com

Further information about ECOOLTEC: www.ecooltec.com