

Strong increase in demand: ECOOLTEC strengthens

its international sales team

- Philipp Kaiser becomes a Sales Manager at ECOOLTEC and is initially responsible for fleets in Germany, Austria and Switzerland. Later, he will provide ECOOLTEC sales support for customers in other markets
- Increasing demand for ECOOLTEC transport refrigeration units requires an expanded sales team
- Philipp Kaiser, who holds a degree in International Management with Engineering, has extensive experience in the international commercial vehicle business

Philipp Kaiser joins the sales team at ECOOLTEC Grosskopf GmbH. The industrial engineer has many years of sales experience at various international suppliers to the automotive and commercial vehicle industry. Together with Matthias Kiefer, Sales Leader Central Europe, he will support customers in the DACH region and beyond.

"The demand for ECOOLTEC's innovative and particularly sustainable transport refrigeration systems has increased significantly. We are therefore strengthening our sales team with Philipp Kaiser," explains ECOOLTEC CEO Henning Altebäumer. To date, he has been supporting Matthias Kiefer, ECOOLTEC'S Sales Leader Central Europe. Philipp Kaiser will now be responsible for fleets in the DACH region, and later, also for customers in other countries. "In Philipp Kaiser, we have gained a sales expert with over 17 years of experience in the international automotive industry. In addition to his down-to-earth and solution-orientated approach, his international experience is particularly valuable to us", explains Henning Altebäumer.

Industrial Engineer Philipp Kaiser started his career as a quality manager at a wellknown manufacturer of automotive lighting technology and electronics, where he also gained experience in Asia. He later switched to sales and managed internationally active key account customers at other leading companies in the automotive industry. Most recently, he held the position of sales team leader at a major international technology company that produces sensor, electrical, control and energy management solutions for commercial vehicles and off-road applications.

Philipp Kaiser: 'I am fascinated by ECOOLTEC's unique technology'

"I am fascinated by ECOOLTEC's unique and particularly sustainable technology and its pioneering role. ECOOLTEC is currently the only manufacturer to offer purely electrically driven transport refrigeration units for heavy commercial vehicles that generate refrigeration exclusively by means of natural refrigerants and therefore in a particularly environmentally friendly way. 'With my sales expertise, I would like to win new customers for the company, contribute to its further growth and improve the sustainability of temperature-controlled transport even further", says Philipp Kaiser.

ECOOLTEC has developed a revolutionary generation of transport refrigeration machines for use on commercial vehicles. The refrigeration systems can be operated electrically from the truck engine via their in-house high-performance alternator, a battery, or a separate power alternator and therefore do not require an integrated diesel engine. Unlike widely used diesel refrigeration machines, the ECOOLTEC unit produces neither local pollutant nor CO₂ emissions in battery operation, and up to 98 per cent fewer emissions via the alternator drive.

Natural refrigerants: negligible climate impact, high efficiency

The technological highlight of the system is the use of sustainable refrigerants. Instead of the fluorinated refrigerants (hydrofluorocarbons) R452A and R410A, which are predominantly used in transport refrigeration and have GWP (Global Warming Potential) values of approximately 2,000; ECOOLTEC relies on natural refrigerants with GWP values of 3 and 1 respectively.

Hydrocarbons are also characterized by the high energy efficiency of the refrigeration process, meaning that ECOOLTEC refrigeration systems have an enormous refrigeration capacity in terms of size and weight to meet the extreme temperature safety demands in food distribution. As a result, the ECOOLTEC refrigeration system requires 60 to 80 per cent less energy than a conventional system for the same cooling capacity powered by a stand-alone diesel engine. Natural refrigerants also offer permanent availability at a competitive price.

Caption:



Internationally experienced International Management Engineer Philipp Kaiser joins the ECOOLTEC sales team.

ECOOLTEC Grosskopf GmbH is a European manufacturer of future-oriented, environmentally friendly transport refrigeration systems. The mission of the company is to offer operators of refrigerated vehicles transport refrigeration systems which are particularly sustainable, efficient and reliable. Key features of the ECOOLTEC technology are the exclusive use of natural refrigerants with no greenhouse warming potential and the all-electric alternator or battery drive. The company headquarters and production site is in Mülheim a. d. Ruhr (North Rhine-Westphalia). CEO Henning Altebäumer is responsible for the management of the company. ECOOLTEC also owns ECOOLTEC UK Ltd. which is located in Buckingham (Buckinghamshire), Managing Director is John Winter.

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